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Feed Me a Story Exchanges Treats for Secret Family Recipes

—Asian American Arts Alliance’s Locating the Sacred Festival launches in September with music, dance, visual, and literary arts from the Bronx to Staten Island—

(NEW YORK, 1 August 2012)— On Saturday, 15 September at 2 p.m., artists Laura Nova and Theresa Loong, in special partnership with Kim Ima’s Treats Truck Stop, invite the public to share family secret recipes in exchange for a treat with FEED ME A STORY at the Hester Street Fair (Essex Street, New York, NY 10002). Using a refreshment cart as a vehicle to cross cultural boundaries, the stories collected will focus on the sensorial memories that are held as sacred in family, food and community. This project is part of the Locating the Sacred Festival.

The 25-event, 12-day festival—which takes place in all five New York boroughs from 12 September to 23 September 2012—is a vibrant collaboration between artists of all disciplines with traditionally and non-traditionally sacred spaces all across the city, exploring together the meaning of the word “sacred” and its relevance in their communities. The festival opens on Tuesday, 12 September, 2012 at 8 p.m. at the Church of the Ascension in Greenwich Village with an innovative program of transcendental music bringing together new music artist Bora Yoon